

# The Hudson Independent

## AD DIMENSIONS & RATE INFORMATION

•Total Print Circulation 14,800 •Ardsley-on-Hudson • Irvington • Tarrytown • Sleepy Hollow • Pocantico Hills • Scarborough-on-Hudson•

**1/8 PAGE**  
4.92" x 3.25"  
Greyscale - \$275  
Color - \$305

**3/16 PAGE**  
4.92" x 4.92"  
Greyscale - \$395  
Color - \$435

**1/4 PAGE**  
4.92" x 6.73"  
Greyscale - \$530  
Color - \$585

**1/2 PAGE  
VERTICAL**  
4.92" x 13.5"  
Greyscale - \$825  
Color - \$940

**FULL PAGE**  
10" x 14"  
Greyscale - \$1400  
Color - \$1,540

**BACK COVER- \$1,850**

**BANNER AD - 10" x 2.5"**  
Color - \$495

### Frequency Discounts

- 3-5 insertions: **10% Discount**
- 6-12 insertions: **15% Discount**
- 12 insertions: **20% Discount**

### Online Ad (w/ Click Through)

- \$75 per month • 280px X 280px

All rates listed are NET

Not-For-Profit Discount: 25%

**1/2 PAGE  
HORIZONTAL**  
10" x 6.75"

Greyscale - \$825  
Color - \$940